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2008 Excellence in Development and Communications Award

Ms. Regina Estep, Director of Marketing / Development for Catholic Social Services of Miami Valley (CSSMV) is the recipient of the 2008 Excellence in Development and Communications Award.

The award is given each year to honor a member of CCUSA's Development and Communications Section that has demonstrated outstanding achievement in resource development and/or communications.

Regina joined Catholic Social Services of Miami Valley (CSSMV) in 1995 as the Associate Director of Marketing and Development. At the time, the organization's annual income from its fundraising efforts was around \$180,000. Under Regina's leadership, \$10 million dollars has been raised over the last 6 years. Regina and her staff now raise over \$1 million annually to support the programs of CSSMV. Regina has helped to greatly expand the scope and depth of the services provided – offering help to more people than ever.

Her outstanding accomplishments include:

- * Completing the organization's first-ever capital campaign, which raised over \$6 million, including \$3.5 million dollars for the Center for Families and over \$1 million for renovation of the agency's early childhood education center, the Miami Valley Family Care Center;
- * Forming the Opus Est committee which created the CSS Jazz Party, an event that sells out every year since and has come to be considered the "Catholic" event of the year. Last year's Jazz Party netted over \$100,000 for the agency's pregnancy counseling, foster care and adoption program;
- * Recruiting more than 50 local leaders that now serve on development committees which oversee events and provide community input.
- * Creation of the Good Shepherd Legacy Society, a planned giving group which now boasts 40 legacy members;
- * Nurturing the agency's relationship with a key funder, the Mathile Family Foundation, whose commitment to the agency's adoption services has kept the program alive, healthy and a leader of

adoption services in Ohio -- especially during a time when many faith-based programs have had to close their doors.

Regina is a key contributor to the growth of Catholic Social Services of Miami Valley. Today, the agency has an annual operating budget of over \$15 million, 130 staff, and 300 dedicated volunteers. Over 23,000 clients from eight counties are served each year. Regina's selflessness, passion for helping people in need and dedication to advancing the mission of CSSMV makes her an ideal recipient of the Excellence in Development and Communications Award.

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